

ELECTORAL PROGRAM

SOM-hi! 

Un municipi per tothom
Pratdip + Planes del Rei + Santa Marina + Les Sorts

*Do you want to be part
of the change?*

SOM-hi!



A new way of doing municipal politics

From the Som-hi! Prasdip candidacy, we want to promote a new way of doing municipal politics based on four pillars that have become our DNA: Listening, Working, Deciding, and Communicating. The values of our group are our principles and will always be present in our way of being and doing.

Since last November, a group of people have been working on different aspects that affect Prasdip and its people. We have worked on different areas such as urban planning and housing, services for people, management of natural and energy resources, etc. An intense analysis has been made of each of these areas, of what has been done well and what can be done better, and of proposals for improvement.

We are organized, prepared, and competent professionals who will work to ensure an updated, democratic municipal government where realities and objectives are heard and studied. We all live and love Prasdip. We have the desire and the capacity to face new challenges with enthusiasm. Challenges that motivate us to work for the benefit of our town and all its inhabitants.

To do this, we will get to work to carry out the proposals presented during the electoral campaign, working from day one to promote projects that make Prasdip the place we all want to live in: more humane and close; more competent and decisive; more sustainable and ecological; more prosperous and with more resources. We need to plan a long-term future based on responsibility and values of respect for people and the territory.

Our goal is to form an open, coherent, modern, humble, egalitarian, transparent, participatory, and above all, independent town council.

To prepare the electoral program, we have met with associations and entities of the municipality to learn about their concerns regarding their actions and realities. We have also held meetings with mayors from other municipalities and neighborhood representation groups to seek solutions and proposals for improvement.

With these meetings, the results of the previous work of the team, and our knowledge and experience, we have drafted this program, which presents a series of actions that we believe are necessary and we would like to carry out.

And how will we do it?

By working in the different areas that affect the daily functioning of the municipality, its entities, and its people, with a strategic management towards the future we want.



Urban planning and territory

Urban planning is the responsibility of public administrations to organize, transform, and preserve the use of land, with its urbanization and construction to enjoy a functional and pleasant environment for the neighbors where future growth lines are established.

We want all the population centers of our municipality to be spaces for a better living, with good services, and spaces for citizen coexistence.

Urban planning should adapt to the municipality's growth model based on sustainability criteria that favor social cohesion, take into account rehabilitation and renovation in urban areas, and preserve and improve traditional ways of life (vegetable gardens and crop fields) with an efficient territory model.

Therefore:

- We will work to redirect the urban situation of Planes del Rei and continue with the integration of the Santa Marina urbanization.
- We propose to develop a Plan for the regulation of the old town with the aim of improving its aesthetics, applying measures that allow for the repair of facades with tax benefits for neighbors, unifying urban furniture, and promoting a more uniform image.
- We will promote a review and remodeling of the current urban planning to adapt it to the growth model chosen by the municipality and to value different forms of access to housing.
- We will create parking areas to improve the current problem. We will work on parking regulations.
- We will promote the development of affordable housing for young people, whether newly constructed or for rent.
- We will study the creation of a line of aid or incentives and advice for the rehabilitation or improvement of vacant homes with the aim of facilitating access, especially for young people.
- We will review community areas, parks, and gardens to adapt them to the real needs of residents. The goal is for them to be meeting spaces, for play, and sports.
- We will study the conditioning and urbanization of those streets and areas of the town that are not yet developed and maintain those that are already developed.
- We will work to urge the relevant entities to improve the aesthetics of the town by burying or eliminating the overhead wiring crossing between streets.
- We will promote aesthetic improvements for the different nuclei, so that a consolidated and characterful image is offered, for example, improving or arranging lighting of heritage elements or in the main accesses.
- We will promote measures for the maintenance of vacant plots to avoid unhealthy or fire-risk situations.
- We know that there are important urban needs and improvements to be made, which is why we want to listen to your suggestions, evaluate possible options, and apply the most appropriate solutions. A working space will be created to make this possible.
- We will continue with the conservation of the municipal road network (roads and tracks) and promote improvements in those areas that need it.
- We will maintain and intensify relationships with the Serra de Llaberia Consortium as the entity responsible for the management of the Natural Interest Space, with the aim of expanding knowledge, love, and preservation of these shared spaces that identify us as a town.
- We will value agriculture and livestock not only as producers of food but as an essential element for the preservation of agro-forestry spaces that shape and model our municipality and help us so much in fire prevention.

+ Housing

We believe that access to housing is a fundamental right and that to keep the population in the municipality, it is necessary to promote its availability. We will work intensively to ensure that young people can stay and live in Pratdip and also to make it a place where other families from outside want to come and live.

Actions to take:

- We will study the possibility of promoting the construction of new social housing.
- We will create a catalog of vacant homes in the municipality (historic center and urbanizations) to have a real view of the real estate market and compare it with actual needs.
- We will promote the drafting of rental agreements with owners of vacant homes to encourage renting. More rented homes means improved conditions and, as a result, general urban improvement.
- We will coordinate a municipal housing exchange.
- We will assist in advising on seeking assistance and subsidies for housing access.
- We will study the possibility of reducing municipal taxes on vacant rental properties.

+ Urbanizations

Of course, it is essential for our team to restore relationships with the urbanizations with the aim of integrating them into the municipal structure, which benefits everyone. We will work to resolve the urban situation of Planes del Rei and continue with the integration of Santa Marina urbanization.

We want everyone to feel part of the town, to bring the urbanizations closer to the town's life, and to have interaction between everyone with the intention of building collaborative cohesion. We will listen to people from everywhere, seeing the different situations and trying to respond.

Therefore:

- We will promote a mixed commission (administrations, representatives of urbanizations, legal and urban planning specialists) to seek a possible solution to the current problems of urbanizations with the aim of fully integrating them into the public urban structure.
- We will work to have valid interlocutors in urbanizations so that there is smooth communication between the town hall and residents.
- We will promote a schedule of meetings with their inhabitants to improve communication and ensure that the town hall offers the services available.
- Pratdip is within the action radius of CN Vandellòs II and, as such, within the PENTA Plan. We consider it a priority action to provide basic support infrastructures for evacuation and emergency in the nuclei, such as the arrangement of the Pratdip avenue of Planes del Rei and the public address system throughout the municipality.
- We will incorporate a budget item for the management of urbanizations into the municipal budget.
- We will work for the maintenance of fire protection strips in urbanizations to prevent possible fire damage.

+ Tourism Model

Pratdip needs a well-defined tourism model based on sustainability, conservation of our territory, and a type of visitors who value what we have. We are aware of the upcoming changes with the Tourism Sustainability Plan obtained through Next Generation Funds, and although it is a model that can help us, we need to work on it and clearly decide what we want and how we want it.

We need to reposition Pratdip as an outdoor active tourism destination, specializing in hiking, nature, and mountain biking. We need to promote responsible, respectful, and regenerative tourism that values the ecosystem and the environment, contributing to the dissemination and interpretation of the natural and cultural heritage of the destination. All of this must be done while considering tourism as an activity that strengthens the local economy, a driving force for economic development for the town and its people.

Therefore:

- We will develop a strategic tourism development plan for the municipality to determine Pratdip's tourism model in the short, medium, and long term.
- We will be an active part of the tourism sustainability plan achieved through MIDIT for the actions to be developed in Pratdip.
- We will position Pratdip as a leading tourism destination in the south of the Baix Camp region.
- We will be present and participate in the different tourism management forums that have an impact on the municipality. This includes the Consell Comarcal through the Muntanyes de la Costa Daurada brand, the Diputació de Tarragona with the Costa Daurada brand, and MIDIT with Terres de Mestral.
- We will support the activities of the Friends of the Mountain and the Llaberia Mountain Consortium as entities that maintain and work to improve the municipality's network of trails. As one of our main assets, we will maintain, recover and enhance the network of natural and traditional paths.
- We will promote the figure of the Dip as a consolidated tourism product and work closely with the Pratdip Legendary Association to promote it.
- Pratdip is a municipality with undeniable cultural potential. We need to enhance and promote its cultural and heritage assets, such as the Castle, the church, the towers, or the medieval old town. But we also need to incorporate the town's own ethnological heritage, such as dry stone constructions, traditional paths, ovens, iceboxes, etc.
- We will promote the creation of a motorhome parking area.
- We will work to dignify and arrange the space of Santa Marina as a point of attraction for visitors.
- We will study the recovery of the Santa Marina Spa building, opening a participatory debate with the neighbors to decide what use could be given to the space.
- We will study the creation of a hostel, a holiday center, or a residence at the guesthouse of Santa Marina.
- We will promote and facilitate the implementation of tourist activities that diversify the current offer, as long as they are aligned with the defined tourism model.
- We will enhance the tourist office and the visitor reception center of the Serra de Llaberia as tourist attention points. We will provide tourist information structure (signage, signage, etc.) in the Planes del Rei and Santa Marina.
- We will work to involve the private sector in tourism activity and offer as a whole, so that visitors have access to all public and private services.
- We will request a commitment to apply the amount collected through the tourist stay tax currently collected and managed by the Consell Comarcal in the municipality.

+ Services to people

Services to people have a direct impact on their daily lives, which is why they need to be given the importance they deserve. It is necessary to consolidate and dimension the existing services such as schools, kindergartens, day centers, rural clinics, gyms, and libraries.

To achieve this:

- Parking areas. We are aware of the parking problem in the village. Areas will be searched so that residents and visitors can park their vehicles.
- We will establish mechanisms for collaboration with job pools that neighboring municipalities have.
- The feasibility of establishing a means of transport between nuclei of the municipality to make use of educational, health, care, administrative services, etc., will be studied.
- Support and advice will be given to people with their paperwork with service companies such as telecommunications, electricity, water, etc.
- We will support the work carried out from the School, Kindergarten, and AMPA (reception service, dining room, book acquisition, equipment maintenance, etc.).
- We will continue with the organization of the summer club for children, with leisure and sports activities.
- We will collaborate closely with the managing company of the Day Center for its promotion and to ensure its continuity.
- We will create leisure spaces for older people with adapted furniture, shadows, and accessibility. We will encourage physical activity among this group.
- We will work to enhance the rural clinic and, as far as possible, extend consultation hours.
- We will adapt healthy itineraries so that the population in general can make routes and facilitate moderate sports practice.
- We will promote the creation of a pool of caregivers, i.e., people available to support the elderly or dependent people.
- The possibility of offering a rehabilitation or physiotherapy service in the municipality to avoid travel outside will be studied.

+ Basic Services

Managing basic services in a municipality the size and characteristics of Praddip is not an easy task. Actions and controls on these services have evolved greatly in recent years, and from Let's go! Praddip, we will undertake a series of actions to ensure high-quality, efficient, professional management that complies with the standards set by European and national regulations.

We refer to the management of the water distribution and treatment network, waste management, lighting, sewage system, and gas network. We need to find a way to provide access to these services to all the inhabitants of Praddip and work to innovate and improve these services and their maintenance. We will not give up public management of public services.

Therefore, to ensure the sustainability of services in the medium and long term, we need to find ways to maintain investments and seek funding. If necessary, we will promote public tenders for the management of these services where quality, as well as price, will be aspects to be valued.

Therefore:

- We will carry out an audit and subsequent maintenance plan for all public services for the subsequent development of general plans of urban land with water networks, public lighting, and other services.
- It goes without saying that water is an essential and increasingly scarce resource. Therefore, we will work to quantify water losses and improve the efficiency of pipelines and service.
- We will study with the ACA the capacities of the aquifers and improve the existing drinking water intakes (Cal Tirt spring and Dòvia spring) and, if necessary, work to find new ones. We will study the real availability of water and the easements of the municipal wells and other intakes, as well as the possibility of renewing the current pipeline to avoid losses.
- We will urge communal gray and black waters to be treated while preserving the respect and improvement of the environment in our territory. We will promote recycling and reuse of treated waters.
- We will tighten contact with the irrigation entities of the municipality to study the improvement of the network, its maintenance, and service.
- We will study the reuse of surplus water that goes to the ravine.
- We will review the agreement with Comaigua and monitor the contract.
- We will improve and adapt the landfill area.
- We will put into operation the emergency waste area of Forn Teuler (Fortauler), Planes, and Santa Marina.
- There are currently luminaires that do not comply with light pollution or energy efficiency regulations. We will work to adapt them.

New technologies and ICT

Guaranteeing access to new technologies is key for the day-to-day life of the municipality. A stable and fast communication network promotes people's access to information and the proper development of economic activity, as well as the optimization of the management of public spaces.

Therefore:

- We will work towards guaranteed communication and connection since we are in a nuclear zone. Given our context, the lack of telephone coverage occurring so frequently is unacceptable.
- As previously mentioned, we are experiencing frequent micro power outages that also result in a loss of telephone coverage. In addition to working to prevent further outages, actions will be taken to address this, such as installing a UPS at the repeater.
- We will seek to establish free public WiFi access points in some locations in the municipality for use by residents and visitors.
- Local merchants and business owners will be offered support services to establish an online presence for their businesses, such as a package of free training and advisory hours focused on creating websites and social media profiles.
- We will implement a mobile application for the town to facilitate communication between the municipality and residents, including security alerts and notifications of public services, incidents, and poorly maintained municipal elements.
- We will address the creation of a technological management system for municipal equipment to alleviate administrative workload, hold individuals responsible for their proper use, and reduce costs in the medium and long term.

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- Free workshops and courses on digital skills will be organized for residents, such as the use of office automation tools, online security, and the use of the municipality's electronic office.
- Digital informational displays will be provided in public spaces to inform residents about information related to the municipality and public services.

+ Energy and energy model

We want to work towards a more sustainable, less dependent, and above all, more accessible municipality. We believe that it is necessary to promote the use and implementation of renewable energies and self-production, both in public and private spaces. This is the future, and we are pleased to be heading in that direction.

Therefore:

- We will explore what energy model is wanted in the municipality, prioritizing renewable energies. We will inform the population about general projects.
- We will provide training, advice, and information on grants and subsidies for energy improvements, which are essential nowadays, and we believe they should be available to everyone.
- We will study the implementation of biomass boilers in municipal equipment that reduce electricity consumption. This biomass can be supplied by the Serra de Llaberia Consortium, which, in turn, practices sustainable forest management.
- We will have solar panels to provide self-produced energy in municipal equipment and concessions (municipal bars) to reduce the electricity bill.
- We will explore the possibility of creating energy communities and if they are viable, we will work towards their development and implementation in the municipality.
- We will establish tax incentives for citizens who use renewable energies to reduce their energy bills.
- We will promote measures for energy saving in public and private buildings, such as the use of LED lights or improving thermal insulation.

+ Facilities, concessions, and municipal installations

The municipality has very valuable facilities such as a sports center, a community center, a multipurpose hall, a community center in Planes del Rei, the municipal swimming pools, and more. We understand that it is necessary to use and maintain them properly and make them more efficient by rehabilitating those that are in poor condition and improving their accessibility for all people. This way, the municipal facilities will be more useful and can be utilized to a greater extent.

Therefore:

- We will work to carry out a comprehensive renovation of the sports center, making it more sustainable and self-sufficient. This requires the replacement of the current asbestos roof with non-contaminating materials that comply with current regulations.
- Creation of an intelligent system for the technological management of municipal equipment, which facilitates controlled access, reduces workload, and decreases costs in the medium term.
- Comprehensive maintenance plan for public equipment and installations to detect incidents and repairs. Study of the possibility of promoting a public tender for the maintenance of municipal equipment.

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- We believe in the importance of municipal concessions (pool bars, community center bar) and understand them as a service that brings real benefits to the community. We must promote their proper functioning and viability. As services that we consider important, it is necessary that they are well regulated and ensure that they offer quality service to society.
- Reassessment of the sports court of the school to adapt it also as a space for use by young people.

+ Risks and emergencies

The location and natural environment of Pratdip means that we are affected by various risks such as nuclear or fire hazards. For this reason, it is necessary to keep civil protection and emergency plans up to date.

Maintenance and improvement of infrastructures and firefighting assets such as roads, hydrants, ponds, etc. are essential for good emergency response. The same goes for infrastructures derived from nuclear risk such as the public address system, evacuation routes, or mobile phone network.

The work carried out by certain municipal entities in relation to municipal emergencies, such as the ADF, is very important, and therefore, it is necessary for them to receive direct support from the Town Council.

+ Entities and Associations

Associativism is the soul of Pratdip and as such, it is necessary to ensure its vitality and activity through direct support and the establishment of collaboration agreements. In this sense, associations are a basic element for the maintenance of our natural and heritage resources, and for the promotion of our culture, festivals, and traditions. The town council must provide them with all the necessary support to continue developing their activities.

We propose the following measures:

- We will hold more meetings to strengthen communications with associations and entities. We believe that Pratdip will benefit greatly from greater collaboration between entities and the town council. The possibility of creating a department for entities will be studied.
- We will provide administrative support to the municipality's association network and advise them on sharing some of the most cumbersome administrative tasks. Necessary services such as school dining, activities for the elderly, or the protection and conservation of nature and culture are an essential part of our program.
- We will establish collaboration agreements with associations to make them the axis of the relationship and to streamline the management of their annual municipal budget.
- We will coordinate calendars between the municipality's associations in order to participate in a multidisciplinary project for the whole town.
- We will work closely with entities and associations that manage infrastructure and resources or participate in civil protection or emergencies.

+ Culture, Festivals, and Traditions

We consider it very important to give a boost to cultural activity in Pratdip.

Therefore:

- We will support cultural services such as the library or the organization of activities.
- We will promote our culture and heritage through the Tourist Office and the entities that participate in it, such as the Ball de Diables, Pratdip Legendary and its literary competition, or guided visits to heritage sites, lectures, museum exhibitions, etc.
- We will work to make festivals attractive for everyone, involving associations in the town and including events for all audiences, thereby ensuring maximum participation.
- We will provide a space for artistic creation where local or outside artists can use it for their work as well as for exhibiting their works, and for workshops for the initiation or professionalization of art and crafts.

+ Sports

At Som-hi! Pratdip, we are committed to promoting sports, based on existing municipal facilities and consolidated activities.

The gym, the sports center, the school sports court, the Ventosa and Les Planes del Rei football fields, and the municipal swimming pools are suitable facilities for sports, and we need to enhance them.

Therefore:

- We will promote mountain races and other competitions that value the natural environment and boost municipal economic activity.
- We will support organizations that encourage sports through extracurricular activities, directed activities, etc.
- We will make sports facilities available to support activities in the town.

+ Budget management

Managing a municipal budget is a very responsible task, and in our case, we will work to make a social, sustainable budget that does not mortgage the future of the municipality.

We will also actively work to obtain grants and subsidies that allow us to carry out strategic projects for the municipality.

We will strategically manage funds received from other entities or administrations according to the type of municipality we want, such as future nuclear transition funds or direct contributions received from the nuclear power plant.

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+ Governance, transparency and participation

A governance model based on communication and transparency principles is proposed. We believe in two-way communication between the residents and the City Council. We will be in continuous contact with associations, entities, and individuals to identify any needs that may arise, while providing different tools to do so.

For this reason:

- We will establish channels to inform residents of the government's actions, i.e., all decisions made by the City Council as well as ongoing projects that affect the town.
- We propose the convening of open workgroups for residents to voice their opinions on various issues affecting the municipality.
- We propose the creation of informative committees before the plenary session to provide elected officials with all the information on the topics that will be discussed at the plenary in advance.
- Strengthening of the transparency portal on the website so that all residents have access to government action and other relevant information, such as water network analytics.
- We will promote the creation of participatory budgets, i.e., allocate a specific part of the municipal budget to actions proposed by citizens.
- Periodic informative meetings will be held to explain the state of government action and future projects.
- We will open a digital suggestion box so that citizens can make contributions.
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+ Social and political responsibility

Pratdip is our priority, and for this reason, we propose to work at the municipal level as an electoral group. We are aware of the need to relate and establish networks and ties with the rest of the territory and higher administrations. Relationships with neighboring municipalities are a priority.

We know how municipal management works, we know supra-municipal resources and the doors to knock on for contacts, aid, and subsidies.

Being an electoral group does not make us less committed to regional and country policies; on the contrary, it leaves us free to find the best support in each case for our town, Pratdip.

Vote for the change !



1. SÍLVIA CARRILLO MARCO

Bachelor's degree in Geography and Postgraduate degree in Cultural Tourism. 47 years old.

As a tourism professional, I started and managed the project Prasdip Tourism for more than 8 years from the Tourist Office. Currently, I work as the head of the Tourism department at the Vandellòs and l'Hospitalet de l'Infant City Council, which gives me extensive knowledge of the functioning of public administrations, both from the technical, budgetary and administrative management perspective. Committed to the social and associative life of the town since I was young, I have been part of many of its associations, highlighting the creation and dynamization of the Prasdip Legendary Festival and the foundation of its association. With my partner, we decided that Prasdip was the ideal place to live and raise our family.



2. GERARD VIDAL LLOBERA

Computer Engineer. 48 years old.

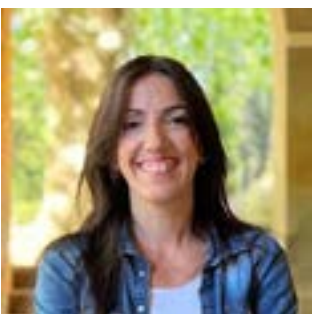
I have always been linked to Prasdip, although I have been living here daily for more than 20 years. Since then, I have been involved and participated in different associations such as El Ball de Diables, Batadip, The AMPA of the school, the Prasdip Legendary and even being the Judge of Peace. Years ago, Prasdip was also the vital bet where my wife and my two daughters wanted to live, which further reinforces my love and connection towards Prasdip. I am a freelance computer developer, entrepreneur and at the same time a trainer in the field of technology.



3. JOSEP MUNTÉ PUIG

Higher Technician in Natural Resources and Landscape. 39 years old.

I have been living in Prasdip for years, with a professional career linked to the world of plants and gardening. I have participated in the indoor football team and the Ball de Diables. I am involved in the training and coaching of youth football. A lover of sports in general and nature. I want to work so that my daughter has a future with opportunities, services, and a good quality of life in Prasdip.



4. YOLANDA REYES MARISCAL

Graduate in Business Sciences and Master's in Finance and Banking Management. 40 years old.

I have been connected to Prasdip for over 20 years, and it's where I have built my family. From the very beginning, I have been collaborating with associations such as the Festivities Commission, AMPA, Prasdip Llegendari, and the Women's Association. I am always willing to collaborate and actively participate in the town. My professional trajectory is mainly linked to the financial world in private companies.



5. ARNAU MARCO SABATÉ

Graduate in Early Childhood Education. 23 years old.

My life is related to the world of education and children. I am a technician in early childhood education and a future primary education teacher. I have always been part of different associations and groups in the town such as Batadip, CFS Pratdip, and the Ball de Diablers of Pratdip. I love Pratdip and feel proud to be from there, which is why I would like my future to be in the town along with my family and friends.



6. JOAN NOGUÉS BENAIGES

Technician in Natural Resources and Landscape. 57 years old.

I have been living in the town of Pratdip with my family for many years, and we feel lucky to live in this corner of the world. I have always valued the natural space of the Serra de Llaberia that we all share. Throughout my professional life, I have worked as a farmer, musician, and forestry technician. Currently, I work in the technical area of Unió de Pagesos de Catalunya and collaborate with the Pratdip Llegendari association and the town choir.



7. JAUME GASPÀ GALLART

Tour guide and Vocational training in pastry and electricity. 44 years old.

I have been living in Pratdip for years, in the Santa Marina Urbanization with my family. We feel rooted in the village, we love this land, its culture and its people. We participate in activities that showcase this small but beautiful corner of the world. At the professional level, I have been dedicated to tourism for years, I am a tour guide and have traveled the world. I speak several languages and have taught English and Spanish at some academies abroad. I consider myself a curious person and always eager to learn.



Sup. 1 JOSEP PARREU SABATÉ "CUPET"

Business studies. 64 years old.

A professional life linked to Caixa Tarragona, currently retired. I have always been involved in the world of associations, such as the Anjuba Cycling Club, Giants, and Cooperative. Currently, I am a member of the board of the Association of the Elderly, Regents, and Anjuba Trail Running.



Sup. 2 JOAN Mª SABATÉ ROVIRA

Graduate in Business Administration and Management and Master in Economic and Financial Management. 58 years old.

A private sector professional with extensive experience in management and leadership positions, my profile is that of a business economy professional. I have always been involved in the village, being part of various entities (AMPA, giants, pipers).



Thanks!

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